PARTNERSHIPS FOR GLOBAL TALENT – SEED GRANTS TO SUPPORT NEW INTERNSHIPS

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AGENDA

- Introduction to IIP
- Purpose of seed grants
- Definition of an (international) internship
- Application walk through
- Position Description tips
- Q&A
The International Internship Program (IIP) identifies, cultivates and promotes high-quality internship opportunities that:

- advance the professional training of UW-Madison undergraduate students;
- foster global competency; and
- reinforce academic learning through practical application.
PROGRAMMATIC APPROACH

• Identify Direct-apply internships / existing programs
• Cultivate positions specifically for Badgers
  • Alumni
  • Wisconsin-based companies
  • Faculty connections
  • Cluster sites where possible
• Student advising
• Academic credit option: WIP
IIP HELPS STUDENTS AND COMPANIES WITH

- Definition/Description of internship
  - Goals
  - Hours, Duration & Timing
  - Terminology
- Listing opportunities and collecting applications
- Visa research & supporting documentation
- Financial Aid
- Legal/Risk issues; insurance
- Classes for formal learning/credit
WORLDWIDE INTERNSHIP PROGRAM: LEARNING OUTCOMES

By the end of the course students should be able to:

- Understand and critically reflect on the role of culture in shaping human experiences
- Engage with intercultural issues
- Review, reflect, and articulate the ways in which they have personally and professionally developed during their internship and time abroad
IIP FUNDING

- Madison Initiative for Undergraduates (MIU) funding
- UW Foundation accounts for donations
- Online Course/Program Fees from course credit option
IIP-WEDC SEED GRANTS

- Funding from WEDC; administered by IIP
- Matching grants (max $4000 or 50%) to support NEW internships
- WEDC goals – help Wisconsin organizations expand global engagement (trade / exports / investment) AND help develop global talent in UW students
IIP-WEDC SEED GRANTS

- Priority for small businesses (< 500 employees) with Wisconsin ties
- Ideally those that have potential to convert to full time employment (*train and retain*)
- Aiming for diversity (location of company, location of internship, industry sector, student discipline)
INTERNATIONAL INTERNSHIP DEFINITION

For IIP, an international internship is either overseas, or domestically located but with a significant international focus, and follows NACE guidelines:

- “Extension of the classroom”
- Defined timeline
- Job description
- Supervisor
- Clearly defined goals (including learning goals for the student)
- Feedback from supervisor
THE APPLICATION

- Application questions available at [http://internships.international.wisc.edu/employers/pgt/](http://internships.international.wisc.edu/employers/pgt/)
- Survey format- initial “form” to determine eligibility
- If you qualify, a follow up survey with internship details will need to be completed
- If you do not receive a confirmation within 3 business days of submitting, please send the PDF to iip@international.wisc.edu
- Priority deadline: September 30, 2015
BUDGET / FUNDING

- Company must cover up-front costs
- Awards will be maximum $4000, and may not exceed 50% of the total expense
- Bulk of budget should be for direct intern-related costs
- In-kind costs for supervision / administration may be included in calculation
- Company invoices IIP with supporting documentation following the internship
- Final payment may not be more than original estimate, but may be less if documentation does not support budget estimates
THE TIMELINE

- September 30, 2015: Priority application deadline for initial form (survey format); accepted on rolling basis thereafter if funds available
- By October 30, 2015: Company applicants notified; those eligible need to submit internship details by November 20th
- By December 15, 2015: Position descriptions finalized; visa issues worked out if placement is overseas
- January to mid-Feb 2016: Positions circulated, promoted at spring Career Fairs; open for applications through IIP system
- mid-to end-February: Review of applications by companies; interviews on or off campus (preferably on)
- By March 1, 2016: Official offers extended to selected student(s); letter of offer sent to student directly with cc: to IIP

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The Timeline, cont.

- By March 10, 2016: Interns accept spots and apply for credit
- March-April 2016: Advising, logistics (visas, travel), orientation for students as well as orientation meeting in Madison for hosting companies
- End May–mid-August 2016: Students complete internship; in this time IIP checks in with both supervisor and intern
- By end August 2016: Intern and supervisor complete end of internship evaluation (on-line); company sends final expenditures documentation to claim matching funds; notify IIP of employment offers
- End September 2016: IIP distributes funds; data and financial reports sent to WEDC.
QUESTIONS?